



# Tawsif Elahy

Product Strategy | AI Product Design | Startup Operations

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**Product strategist** and **startup operator** with **3+ years** of experience in customer discovery, AI product design, MVP development, venture scouting, and startup execution. Conducted **500+ customer conversations**, led **12+ product iterations**, consolidated **40+ product concepts** into a focused Student Operating System, and built a working AI-powered MVP while executing large-scale digital learning operations at one of Bangladesh's leading EdTech companies.

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## Core Expertise

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### Product

Product Strategy | Customer Discovery | Product Roadmapping | MVP Development | Systems Thinking

### Business

Startup Strategy | Venture Scouting | Startup Evaluation | Partnerships | Business Development | Fundraising | Market Research

### Operations

Startup Operations | Program Operations | Cross-functional Collaboration | Stakeholder Management | Process Optimization

### AI & Technology

AI Product Design | AI Workflow Design | Prompt Engineering | Rapid Prototyping | JavaScript | Python

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## Professional Experience

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11/2025 – Present  
Dhaka, Bangladesh

### Founder & Product Lead, EduLens

- Led end-to-end product strategy for EduLens, an AI-powered Student Operating System helping students navigate education, career, and opportunity pathways.
- Conducted **500+ customer discovery conversations**, translating user insights into product strategy, feature prioritization, and roadmap decisions.
- Drove **12+ product iterations**, evolving EduLens from a study-abroad concept into a broader Student Operating System based on continuous user feedback.
- Simplified an ecosystem of **40+ product concepts and tools into 5 integrated core systems**, improving product focus and execution.
- Defined product architecture and led MVP development across student profiles, readiness assessment, roadmaps, opportunity tracking, document management, monitoring, and AI-assisted workflows.
- Coordinated product development, stakeholder collaboration, partnerships, and early go-to-market execution while leading overall product direction.
- Secured early validation through **11+ national and international awards, fellowships, startup programs, funding initiatives, and showcases**.

07/2026 – Present  
Remote

**Venture Scout, LvlUp Ventures** 

- Source and identify high-potential early-stage startups across sectors and geographies.
- Conduct founder, market, and startup ecosystem research to support startup evaluation and initial investment screening.
- Engage promising founders and connect them with relevant funding opportunities and programs within the LvlUp Ventures ecosystem.
- Build relationships with founders, accelerators, university communities, and startup networks to expand quality deal flow.

06/2026 – Present  
Dhaka, Bangladesh

**Junior Executive, Operations, Shikho** 

*One of Bangladesh's leading EdTech companies serving school and college students through digital learning programs.*

- Executed day-to-day operational workflows supporting large-scale digital learning programs across scheduling, classrooms, recordings, and documentation.
- Coordinated teachers, cross-functional teams, and learning platforms to ensure reliable delivery of live online classes.
- Managed operational execution using internal dashboards, trackers, and digital learning platforms, including the Shikho App, Zoom, Google Meet, and OBS Studio.
- Supported execution quality by resolving live operational issues, maintaining studio readiness, and optimizing academic delivery workflows.
- Contributed to process documentation, operational coordination, and continuous workflow improvement across multiple academic programs.

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## Projects

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11/2025 – Present

**EduLens MVP** , *Founder & Product Lead*

- Built AI-powered Student Operating System
- Designed product architecture
- Led product discovery
- Built MVP
- Managed roadmap

07/2026 – Present

**Founder Website** , *Designer & Builder*

- Personal brand
- Portfolio
- Resume system
- Founder story

06/2023 – Present

**AI Product Experiments, Independent**

- AI workflows
- Rapid prototyping
- Prompt systems
- Product exploration

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## Recognitions

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2026  
Bangladesh

**Silver Medalist** , *Innovation World Cup Bangladesh National Round*  
Recognized in the Entrepreneurship Category for developing EduLens, an AI-powered Student Operating System addressing student readiness and education navigation.

2025 – 2026  
Dhaka, Bangladesh

**Pre-seed Funding Recipient** ,  
*University Innovation Hub Program (UIHP), NSU IC 1*  
Awarded BDT 20,000 in non-dilutive pre-seed funding after completing a university innovation program focused on venture validation and product development.

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## Fellowships & Startup Programs

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### OMLAS Fellow 2026 , One Million Leaders Asia

Selected as one of **80 fellows from 1,866 applicants across Asia** for a regional leadership fellowship focused on innovation, collaboration, and community impact.

### Selected Startup , LvlUp Ventures - Power of the Pitch Week

Selected to present EduLens to international investors, venture partners, and startup ecosystem leaders.

### Startup & Scaleup Program Graduate , Accelerating Bangladesh Startup & Scaleup Program

Completed a government-backed startup acceleration program supporting high-potential early-stage ventures and founders.

### Technopreneurship 2026 Incubee , Gigalogy

Selected for an AI startup incubation program focused on product development, commercialization, and founder growth.

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## Startup Showcases & Competitions

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### National Demo Days Presenter , Accelerating Bangladesh Startup & Scaleup Program

Selected to showcase EduLens at Bangladesh National Demo Days before founders, investors, and ecosystem stakeholders.

### National Startup Showcase Presenter , University Innovation Hub Program

Presented EduLens at the National Innovation Challenge & Startup Showcase held at the University of Dhaka Senate Bhaban.

### Top 6 Finalist, Hult Prize at AUST 2025-26

Selected as one of the Top 6 teams in the university's flagship entrepreneurship competition.

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## Leadership Programs

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### Graduate , AI Integrated Leadership Program (AILP)

Completed an AI leadership program focused on AI-informed decision-making, leadership, communication, and strategic problem-solving.

### Alumnus , Aspire Leaders Program (ALP)

Completed Aspire Institute's global leadership program focused on leadership, critical thinking, communication, and social impact.

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## Education

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08/2024 – Present  
Dhaka, Bangladesh

**Bachelor of Business Administration (BBA), North South University **

02/2022 – 12/2023  
Dhaka, Bangladesh

**Higher Secondary Certificate (HSC), Science,**  
Government Laboratory High School 

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## Languages

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Bangla

English

Hindi

Urdu

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## Interests

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Entrepreneurship

Large-Scale Systems

Emerging Technologies

EdTech