



Tawsif Elahy

Product Strategy | AI Product Design | Startup Operations

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Product strategist and **startup operator** with **3+ years** of experience leading customer discovery, AI product design, MVP development, and operational execution. Conducted 500+ customer conversations, led 12+ product iterations, simplified a 40-tool ecosystem into a focused Student Operating System, and built a working AI-powered MVP while gaining operational experience at one of Bangladesh's leading EdTech companies.

Core Expertise

Product

Product Strategy | Customer Discovery | Product Roadmapping | MVP Development | Systems Thinking

Business

Startup Strategy | Go-to-Market | Partnerships | Business Development | Fundraising

Operations

Startup Operations | Program Operations | Cross-functional Collaboration | Stakeholder Management | Process Optimization

AI & Technology

AI Product Design | AI Workflow Design | Prompt Engineering | Rapid Prototyping | JavaScript | Python

Professional Experience

11/2025 – Present
Dhaka, Bangladesh

Founder & Product Lead, *EduLens*

- Led end-to-end product strategy for EduLens, an AI-powered Student Operating System helping students navigate education, career, and opportunity pathways.
- Conducted **500+ customer discovery conversations**, translating user insights into product strategy, feature prioritization, and roadmap decisions.
- Drove **12+ product iterations**, evolving EduLens from a study-abroad concept into a broader Student Operating System based on continuous user feedback.
- Simplified an ecosystem of **40+ product concepts and tools into 5 integrated core systems**, improving product focus and execution.
- Defined product architecture and led MVP development across student profiles, readiness assessment, roadmaps, opportunity tracking, document management, monitoring, and AI-assisted workflows.
- Coordinated product development, stakeholder collaboration, partnerships, and early go-to-market execution while leading overall product direction.
- Secured early validation through **11+ national and international awards, fellowships, startup programs, funding initiatives, and showcases**.

06/2026 – Present
Dhaka, Bangladesh

Junior Executive, Operations, Shikho

One of Bangladesh's leading EdTech companies serving school and college students through digital learning programs.

- Executed day-to-day operational workflows supporting large-scale digital learning programs across scheduling, classrooms, recordings, and documentation.
- Coordinated teachers, cross-functional teams, and learning platforms to ensure reliable delivery of live online classes.
- Managed operational execution using internal dashboards, trackers, and digital learning platforms, including the Shikho App, Zoom, Google Meet, and OBS Studio.
- Supported execution quality by resolving live operational issues, maintaining studio readiness, and optimizing academic delivery workflows.
- Contributed to process documentation, operational coordination, and continuous workflow improvement across multiple academic programs.

Projects

11/2025 – Present

EduLens MVP , *Founder & Product Lead*

- Built AI-powered Student Operating System
- Designed product architecture
- Led product discovery
- Built MVP
- Managed roadmap

07/2026 – Present

Founder Website , *Designer & Builder*

- Personal brand
- Portfolio
- Resume system
- Founder story

06/2023 – Present

AI Product Experiments, *Independent*

- AI workflows
- Rapid prototyping
- Prompt systems
- Product exploration

Recognitions

2026
Bangladesh

Silver Medalist , *Innovation World Cup Bangladesh National Round*
Recognized in the Entrepreneurship Category for developing EduLens, an AI-powered Student Operating System addressing student readiness and education navigation.

2025 – 2026
Dhaka, Bangladesh

Pre-seed Funding Recipient ,
University Innovation Hub Program (UIHP), NSU IC 1
Awarded BDT 20,000 in non-dilutive pre-seed funding after completing a university innovation program focused on venture validation and product development.

Fellowships & Startup Programs

OMLAS Fellow 2026 , *One Million Leaders Asia*

Selected as one of **80 fellows from 1,866 applicants across Asia** for a regional leadership fellowship focused on innovation, collaboration, and community impact.

Selected Startup [↗](#), *LvlUp Ventures - Power of the Pitch Week*
Selected to present EduLens to international investors, venture partners, and startup ecosystem leaders.

Startup & Scaleup Program Graduate [↗](#), *Accelerating Bangladesh Startup & Scaleup Program*
Completed a government-backed startup acceleration program supporting high-potential early-stage ventures and founders.

Technopreneurship 2026 Incubee [↗](#), *Gigalogy*
Selected for an AI startup incubation program focused on product development, commercialization, and founder growth.

Startup Showcases & Competitions

National Demo Days Presenter [↗](#), *Accelerating Bangladesh Startup & Scaleup Program*
Selected to showcase EduLens at Bangladesh National Demo Days before founders, investors, and ecosystem stakeholders.

National Startup Showcase Presenter [↗](#), *University Innovation Hub Program*
Presented EduLens at the National Innovation Challenge & Startup Showcase held at the University of Dhaka Senate Bhaban.

Top 6 Finalist, *Hult Prize at AUST 2025-26*
Selected as one of the Top 6 teams in the university's flagship entrepreneurship competition.

Leadership Programs

Graduate [↗](#), *AI Integrated Leadership Program (AILP)*
Completed an AI leadership program focused on AI-informed decision-making, leadership, communication, and strategic problem-solving.

Alumnus [↗](#), *Aspire Leaders Program (ALP)*
Completed Aspire Institute's global leadership program focused on leadership, critical thinking, communication, and social impact.

Education

08/2024 – Present Dhaka, Bangladesh	Bachelor of Business Administration (BBA) , <i>North South University</i> ↗
02/2022 – 12/2023 Dhaka, Bangladesh	Higher Secondary Certificate (HSC), Science , <i>Government Laboratory High School</i> ↗

Languages

Bangla	English	Hindi	Urdu
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Interests

Entrepreneurship	Large-Scale Systems	Emerging Technologies	EdTech
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